

EDMANDSON, ROSS, DILLON ADDRESS LIBERAL GATHERING

THE BASSANO MAIL

Published at Bassano, Alberta, Canada

Subscription \$2.00 a year, \$2.50 to the U. S. A.

Publishers

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WHEN FARMERS LEARN TO STRIKE

Admittedly we are somewhat at a loss to understand what is the actual cause of the farmers' strike at Mundare. Maybe the success of the Myram strike of a year previous inspired this latest effort. Anyway the farmers have for the first time that we are aware of in this country attempted the use of the strike weapon to gain their ends.

Labor, in other walks of life, have adopted the strike method to enforce their demands. Even school students and the unemployed have gone on strike against things they didn't like. But a strike has always been furthest from the farmers' thoughts.

Actually in the strike method the farmers have a power the extent of which they little dream. If they were closely organized and determined, the country could be starved into acquiescence with almost any farmer proposal.

Of course it would be a tremendous undertaking to organize farmers into such close association as trade unions, but the possibility is always there. The day may come when farmers must carry union cards before the buckskins can be hitched to the plow.

A TIE WITH THE PAST BROKEN

The great Civil war which racked the United States in a desperate struggle between the North and the South in the years between 1861 and 1865 seems ancient history.

Yet there died in Bassano a short time ago a man who had fought in that war, in the person of the late George Wilson. True, he was 96 years old, but it is rather remarkable that this town, located so far away from that fierce, fratricidal conflict, saw the end of the earthly days of one of the Civil War veterans. What a history the life of the late Mr. Wilson spanned!

Shades of Abraham Lincoln and Jefferson Davis; of Ulysses Grant and the great Robert E. Lee; of Sherman and "Stone-wall" Jackson; of McClelland, Price, Pickett, Beauregard and many other brave and gallant leaders and generals! The memory of Bull Run, Shiloh, Antietam, Chancellorsville, Vicksburg, Chickamauga!

The stolid presence of the North and the "fierce South, cheering on her sons!"

The sanguinary field of Gettysburg, over which a fated Lincoln afterwards presided in a healing oratory.

Sherman's march through Georgia to the sea and the South's surrender at Appomattox.

And a survivor of that stirring history greeted his last on an October morning, 1934, in Bassano!

An old soldier of one of the world's greatest conflicts left to join his comrades of the bivouac and battlefield!

A POPULAR PRESIDENT

The Democratic party, for generations considered the underdog in United States politics, is now riding high on a wave of power. This is unprecedented in United States' history.

The astute and able leader of the Democratic party, President Roosevelt, is largely responsible for his party's success. He has sized up the psychology of the time and gained the goodwill of the masses.

Roosevelt's opponents say he is bringing the nation to the verge of financial ruin, that his party is spending money recklessly and indiscriminately, and that a day of reckoning is sure to come.

It is true that the budget of that country is unbalanced by close to five billion dollars and that the taxpayers are assuming a tremendous financial responsibility.

Also it is quite likely that the time will come when the taxpayers will be bitterly protestant concerning the size of their tax bills.

But even high taxes are preferable to disrupting situations which the despair of a large portion of a nation's population might easily bring about.

People in despair and without hope can suffer only to a certain degree. Beyond that point danger lies.

Roosevelt brought hope to millions. Maybe his spendings are a good investment for the entire nation.

BUILDING ON ROCK FOUNDATIONS

How easily money and property can slip from the grasp of even powerful individuals is illustrated by what happened to such men as Samuel Insull and Cyrus Eaton.

In the heights of his power Insull was said to be worth two hundred million dollars. Though the former power magnate is penniless.

Cyrus Eaton is a Canadian born man who made a great fortune in the utility field in Cleveland, Ohio. In one giant deal he forced a profit of forty eight million dollars from Insull.

One would imagine that such a sum of money would satisfy even the most avaricious. But apparently it was not enough for Eaton.

Yet today, Eaton's fortune has dwindled to one hundred thousand dollars.

"Money was made round so it would roll," an ancient maxim said. This of course referred to the time when paper money was largely unknown.

Money and wealth is easily dissipated and lost. Ability to work, skill in a trade and high character is not easily lost or discarded.

A great nation must have a foundation of able, willing and skilled workers. Such a nation is built upon a rock.

A HERO VISITS JAPAN

The hulking figure of Babe Ruth, "Behemoth of Swat," as the Tokyo writers have named him, striding down the streets of Tokio, Japan, attracts almost as much attention as would a visiting imperial potentate.

Ruth, the Home Run King of baseball, is one of a party of big league players now touring the Flowery Kingdom. Though separated from North America by thousands of leagues of sea the Japanese have taken up baseball enthusiastically and know all about the doings in the big leagues.

So when Ruth, Averill, Gehrig, Whitehall and the rest of the king pins of baseball landed in Japan, they found themselves already well-known. And Ruth was known above all the rest. Sport knows no boundary lines. And all the world over, common folks can join in the adulation of a sport hero.

So the big, rood-natured Ruth, outturn of an orphan's home, can become a hero in the eyes of all Japan. His fame lies in hitting baseballs further than anyone else.

SOLACE

(by T. Longbottom)

When ye lose your crop, it's awkward to pay up your little bill
To all the village merchants and the Doc who gives you pills;
It makes you feel unhappy and the sky ain't near so blue,
But listen to me, neighbor, here's a cheerful song for you.

All the guys who reached to greatness were quite often lost or bent,
And sometimes had no socks to wear or coin to pay the rent;
But they stuck it through their troubles with a grin to hide the tears,
And a dauntless fighting spirit that could mock at cares and fears.

Think of Walter Scott, the poet, when his head was old and grey,
He owed nine half a million notes, but promised he would pay;
He tumbled from early morn till night, three years of strife and war,
And left a name well known to all in Europe's mortal war.

And the boy who flew the ocean but a few short years ago,
Had naught but courage, youth and vim to face a tireless foe;
He cared not for the storm God's wrath, nor sighed for breezes fair;
But grappled with firm and valiant hand the sceptre of the air.

The moral of my little talk ain't very hard to see,
It's: "Don't give up when all seems lost, the worst and sad you be."
Just keep on, man, defying Fate, for life has lost its leaven,
And you'll succeed on this big earth and win a crown in Heaven."

GEM

GEM, November 14.—The teachers and students of the Gem High school, who were entertained at a party on Wednesday, November 7th, given by Mr. W. C. England, Principal of the Gem school, in honor of Miss Lucie Leisner, who is leaving the district. Miss Jeanne Gomer, on behalf of her fellow students and the teacher, presented an album to her as a token of remembrance.

Games and dancing were enjoyed until a late hour. After lunch, which was supervised by Mrs. Len Spalding, a short program consisting of a song by Paul Margueta, a reading by Mr. England, a piano solo by Gladys Fortney and a song by Miss Margaret England, was presented.

Due to the fact that dances in other communities are being held on November 22nd, the J. U. P. A. has postponed its dance till November 30th.

Nativity dances, prizes, music by the Calgary Orchestra. Come join in the fun with the Gem Juniors on Friday, November 30th.

Mrs. Roy Robson, of Cravath Valley, Mrs. Ralph Burrows, of Gem, and Mrs. W. Sambrook of Bassano were callers on Mrs. A. P. Miller on Monday afternoon.

A turkey shoot was held on Monday, November 11th at the farm of Ted Wade when a number of sportsmen took target practice in the hopes of winning a fine bird. Several of them were successful.

Miss Gladys, Purdy had her tonsils removed last week.

Elizabeth Neufeld, a student of the Gem School, suffered a dislocated wrist when she tripped and fell while a fellow student on Tuesday of this week.

On Tuesday night of this week a number of friends of Mr. and Mrs. Ted Leisner gathered at the home of Mr. and Mrs. D. C. Portney to bid farewell to these Gem Old timers who have been active members of this community for several years.

Mr. and Mrs. Leisner and family are leaving in the near future for Canada where they will make their home. Their many Gem friends wish them all the success in their new home.

Mr. W. S. Pollock will attend the Alberta Municipal Hospital Convention in Calgary on November 20th, as a delegate from the Bassano Municipal Hospital.

The regular meeting of the Junior U. P. A. will be held this Saturday, November 17, at 8 p. m. in the Gem School. All members please come; visitors welcome.

DUCHESS

DUCHESS, Nov. 14.—Mr. Fred Long, who had a sale last Saturday, with three horses, is coming to Stillwater, New Jersey, where he will visit a brother. He may go on to England before his return to the west in the spring.

The Duchess Girls' Club is giving a card party and dance in the U. P. A. hall on November 22nd, to begin at 8 o'clock.

Mrs. Burk and David and Willis Stauffer, of Buffalo, are visiting at the home of their brother, Howard Stauffer.

The Ladies' Aid met at the home of Mrs. Cassidy with Mrs. Peterson assisting business. It was decided to hold their annual supper and bazaar on December 5th.

Miss Helen Swenson is visiting relatives and friends in Calgary.

Thanks to Mrs. Imbrey and Miss Evelyn Hole for decorating the church so nicely for Armistice Day.

They will be a gift-shower and tea at the home of Mrs. Grosfield on November 21st. Donations are for the bazaar.

MAKEPEACE

MAKEPEACE, Nov. 14.—The dance at Makepeace October 21st was a howling success. Much credit is due Mr. and Mrs. Brown for the decorous time. Reception was complete, owing to the local crowd.

Mr. and Mrs. McDuffy and Maxine motored to Calgary lately, visiting relatives there. Mr. W. Shuman came back with them, and will visit his brother in Crowfoot for a week, and incidentally try for a goose.

H. Jorgensen, C. Mink, W. Walters and T. Stullen represented Makepeace at the convention on November 14th in Bassano.

Quite a number were present at the dance in Huesar a week ago Wednesday and report a good time and excellent music.

Teacher (pointing to a cigarette stub on the floor): Willie, is that yours?

Willie: Not at all, sir—you saw it first.

Items from the Past

Extracts from old Files of The Mail

FIFTEEN YEARS AGO

Thursday, November 13, 1919.
Graham Davies is visiting his sister, Mrs. Lidgett this week.

Secretary Curvey left on Monday to attend the Convention of Municipalities at Edmonton.

Married: On November 11th, Irving Dodd, of Jenner, and Sarah Isabel Robinson, of Jenner, by Rev. Paton.

Mrs. E. Maurer, who has been staying at the Springfield Alberta farm since the spring, returned to her residence on Saturday for the winter months.

Messrs. Dick and C. Barlow left on Saturday to join a party of big game hunters and intend to spend a few weeks in the country northwest of Rocky Mountain House.

Sambrook and Steel have installed a new lathe in their garage and are now capable to undertake any work

in connection with automobiles and tractors. These boys are progressive and a credit to the town.

What's the matter with the Bassano district this year anyhow? It sure seems strange to find it lagging behind in such patriotic and commendable endeavor as supporting the Victory Loan.

It was only to be expected that considerable opposition would arise from the old line parties when an outsider ventured to trespass on their preserve.

We are but we are glad to notice that the new farmers' party did not stave any of the old party platitudes and compromise its campaign by prattling about the sacred principles of democracy, etc. that we have learned by heart from listening so often to the old fashioned party hacks.

But Heaven help the farmers and the country if the men chosen as representatives are spinebriders or windy orators to whom honest toil and labor is anathema (as they will be to the party) for they will run amok and in very little time will land the country on the scrap heap.

We need men with brains not tongues, and above all, men with conviction and strength not only to do what is right but also to leave what is good enough alone.

A Thought for the Grain Growers

Thousands of Alberta grain growers are getting satisfactory service and inward satisfaction through patronizing the Alberta Pool elevator system.

ALBERTA POOL ELEVATORS



- SERVICE with a SMILE -

Gas Oil Greasing Battery Service
Goodyear Tires Tire Repairs
Accessories

Bassano Service Station

A. P. PIERSON, proprietor - Telephone 89

"Let's go and bowl a game!"

This is a common phrase in town these days. You, too, can spend a pleasant evening enjoying this popular indoor sport at a moderate cost.

ATTRACTIVE WEEKLY PRIZES FOR:

Ladies' High Score in American Five.

Gents' High Score in American Five.

Gents' High Score in Canadian Five.

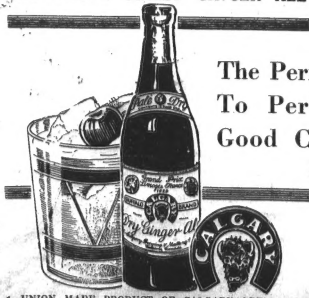
FOSTER'S BOWLING ALLEYS

BASSANO

'PHONE 18

Calgary Dry

THE WEST'S FINEST GINGER ALE



The Perfect Complement
To Perfect Food and
Good Company

Insist on the Genuine
BUFFALO BRAND

TRY
Orange CRUSH
A TRUE FRUIT DRINK
CRUSH Rickey
FROM WEST INDIES LIMES

A UNION MADE PRODUCT OF CALGARY BREWING AND MALTING COMPANY LIMITED

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BROOKS TAX RATE
SET AT 25 MILLS

25 mills was the tax rate set by the Town of Brooks at a recent meeting. This is a little higher than last year, but according to the Bulletin, "it should be remembered that the assessments were lowered this year and that the new mill rate on the new assessment means, within a few dollars, the same amount of taxes as last year."

W. S. PLAYFAIR
FRED - AUTO LAUNDRY - DRYING
AGENCY for
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Estimates Given on All Work
If you are in need of building
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EDDIE, THE AD MAN

LEE GOOKS FAMILY
CARE DISAPPEARED YOUNG
DAY - CUE ADVERTISED
THAT HE WANTED IT BACK
TODAY IT REQUIRED LEADING
FOUR LITTLE ONES - OUR
LIT WANT ADS GET RESULTS



Ten Minutes with the Scotch Philosopher

J. I. McParland, who is much in the limelight these days, is the type of Canadian that appeals to all. Blessed with a reasonable amount of worldly goods, he could readily follow the course that many others do—take it easy and enjoy the good things that money can buy. Instead, he prefers to serve his fellow-countrymen in a most useful manner, which he does, as you all know, without remuneration of any kind. Apart from his well-known executive ability, Mr. McParland is a modest, kindly gentleman, whose generosity has often brought comfort and hope to many people in this western land. More power to him!

The resignation of Mr. Stevens from the cabinet is another reminder that party nonsense and jealousy ever come before the state. Doesn't it seem rather strange that after being appointed to head an investigation, Mr. Stevens should have to consult his colleagues on the procedure to follow? Anyway, stupidity along with machinations of "Big Business" has deprived Mr. Bennett of one of his able lieutenants, and this at a time when the party is woefully aghast of good material.

With the desire to procure greater happiness on earth, the publishers of many modern journals spend large sums of money annually in hiring specialists to instruct their readers in the use of certain diets.

Unfortunately, many of these are too expensive or complicated for the average individual, and a few of them are no doubt quite harmful. If prolonged. A long period of fasting was once regarded with favour, but for the time being, this mode of cure has gone out of fashion.

However, having a few life moments, we propose to try an experience along these lines. Fifteen years ago we met with a severe accident which held us low. Despite the care of competent doctors and surgeons, the time of five years found us crippled and without hope.

"Oh the advice of a friend we went to reside in a great institution on the other side of the line and this is what happened to us there."

For the first sixteen days we received all the water we could drink and nothing else. At the end of that time we were placed on a restricted diet, consisting largely of green vegetables and fresh fruit. This continued for sixty days and we returned home, grateful for a contented mind and a body wholly free from pain.

It occurs to us that an article like this should not be left without a few words of warning and here they are: Never indulge in a long fast except under the supervision of a medical man. To many individuals the ordeal is severe and only your doctor can safeguard you from the many dangers that attend this very method of treatment for the relief of human misery.

As foreseen by Far Eastern observers for a long time, Japan now seeks naval parity with the U. S. A. and Britain. If Japan's demands are refused, she will leave the conference, as she did the League of Nations. Then will begin another race in naval armaments, with the usual unhappy ending.

Starely nuch of every creed and color love to monkey with death!

Once upon a time, it was the custom of Scottish ministers to exchange pulpits at the week end. Thus a man who had been years made his appearance at a Highland mass.

After the evening service, the youthful wife of the resident minister, who was accompanied by the minister's wife, and sent to him by the maid, a bowl of new milk, to which she had added a generous glass of Scotch whisky, encountered here.

This the weary one drank with evident relish and, as he saw from his window the little Yorkshire cow going back to the pasture, the old lay prelate exclaimed: "Noo, mon, what a wonderful cow that is!"

Chivalry in the attitude of a man towards a strange woman.

In the corner of an old churchyard stood a tomb stone, bearing this inscription:
SACRED TO THE MEMORY OF
John Harvey
who departed this life suddenly by a cove kicking him, Sept. 15, 1851.
Well done, thou good and faithful servant.

Farmers' Forum

CONTRIVOERY OVER THE "BEAR" RAID

The council of the Winnipeg Grain Exchange issued a statement towards the end of last week in which it was expressed to be surprised at an investigation into the exchange transactions by competent impartial persons. The council further said that the council would not be interested in a government supervisor of the kind recommended by the Stamp Commission should the government see fit to appoint one.

The official statement issued by the Exchange council ridicules the suggestion of an organized "bear" raid and suggests that a "legitimate" newspaper article on the subject was inaccurate and misleading. The suggestion is also made that "Our greatest need is to export more Canadian wheat."

Mr. McParland issued a reply to the Exchange council's statement in which he said that the appointment of an official such as suggested by the Stamp Commission would, in his opinion, be valueless. If such a man discovered any irregularity he would be powerless to act. All he could do would be to make a report to the government after which an enquiry would have to be made. "It would again be an instance of locking the stable door after the horse is stolen," Mr. McParland said. "Supervision, to be of effective, must be clothed with authority as well as power to demand and receive from all members instant and complete information."

With regard to the suggestion from the Exchange council that Mr. McParland's story of bear raids was trumped up, the latter gentleman replied to the effect that the Exchange held its own enquiry and with positive results. He said that he expected little more because he knew that such an investigation of themselves by themselves would be of little value to anyone but themselves.

"So far as investigations are concerned I would say that our own records of the future situation are quite sufficient evidence of what has occurred," Mr. McParland stated. "My attitude is fully explained in my present public statement and remains unchanged. What I want to bring about is such control and restriction as will protect the future system of the Exchange from influences destructive to the public good of this country."

Further in regard to this controversy it might be mentioned that the Winnipeg representative of the big international wheat trading corporation headed by Louis Dreyfus, France, has positively denied that his firm was interested in the "bear" raid on the Winnipeg Exchange.

DUMPING NOT FAVORED

The inference has been drawn by some elements in the farming industry of Western Canada that because The Northwestern Miller has been urging the liquidation of government holdings of wheat in Canada it is in favor of dumping for export regardless of prices obtainable. Nothing could be further from truth. Selling wheat at competitive prices and dumping are two different things. As a matter of fact the milling industry would much rather see wheat at a dollar or better than at present levels; the dollar would be a sound price under existing conditions and it may be reached before this crop year is over. That will depend upon the policy of those in control of the public-owned surplus. If it should become known that the government holdings are to be liquidated as soon as the crop conveniently and economically be done the effect on the trade would be to encourage accumulation of stocks in private hands. It is true that the government would be helped by such accumulation, but that is inevitable in any case, and as a matter of fact it is now apparently the motive force behind the government's policy. Unless the government is determined for other reasons to remain permanently in the grain business it can have to begin selling off its wheat and closing out this trading account. Northwestern Miller.

A Bassanite's car had come to a sudden standstill on the Calgary trail. He got out and quickly diagnosed the trouble and then applied at a neighboring farmhouse for assistance.

"Pardon me," he said to the old lady who answered the door, "do you by any chance possess any lubricating oil?" The old lady shook her head. "Any oil will do," said the motorist, "can't oil you have any?" "I ain't got it," said the old lady, regretfully, "but I could fix you up with a dose of salts."

MARKETING SCHEMES AND CONSUMERS CO-OPERATION

The following extract from a summary of a speech by Mr. B. A. Palmer, Secretary of the Co-Operative Union of Great Britain, which appeared in the "Co-Operative News," indicates the reaction of some officials of the British Co-Operative Movement to the various marketing schemes introduced by the National Government.

"The agricultural marketing schemes were the most serious menace to the co-operative movement at present. They were far more important than the old type of subsidy, for they definitely stabilized trade in its present state in the existing capital channels, and prevented the cooperative movement from making normal separations. Under the bacon marketing scheme the co-operative movement was hit because its right to import from its own factories in Denmark was limited by the quota, whilst its right to produce in this country was limited by the quota. Also in 1933 production. Other marketing schemes would be operated on similar lines to the bacon scheme, and would give the private capitalist system a still further grip on the trade of the country. The sugar scheme gave a virtual monopoly to about a dozen firms in this country, whilst the milk marketing scheme showed no regard either for the interest of the consumer or for the workers."

SAWFLIES AND SOLID STEM WHEAT

Swafly injury to wheat in Western Canada is a menace to the industry, which apparently break off near the base, and fall to the ground. The actual injury arises from the operation of the sawfly larvae which sever the stems partially above the stems about one inch from the ground in preparation for their hibernation. Because of the extensive areas with which stems, the possibility of these in offering resistance to the activities of the actual sawfly larvae has been studied at the Dominion Department of Agricultural Experimental Station at Swift Current, Sask. Full details of the observations and experiments carried out at the Station are given in a recent issue of Scientific Agriculture, and indicate that sawfly damage might be reduced to proportions of little consequence by the use of solid stem varieties of wheat. Stems that are filled with pith from the base of the spike to the crown of the head will be solid. Since varieties with solid stems are available, the breeding of desirable solid stem, high quality bread wheats is not an insurmountable obstacle.

PLANT FOOD IN THE SOIL

Soil analysis is a means of measuring the details of the amount of plant food in the soil. Chemical analysis in itself does not furnish the evidence for the exact classification of soil as to its fertility. Since soil analysis, however, has a practical usefulness in indicating marked characteristics and deficiencies, where such exist, and in suggesting the proper fertilizers and rational methods of soil management. Facts of that kind have a greater significance in the case of virgin areas than when obtained from cultivated, manured and cropped soil. Predictions from analyses as to productiveness cannot be of a positive nature, they are suggestive and tentative only because the food content, though fundamental and all important, is only one of a large number of ever-changing factors influencing and controlling growth. Although rigid standards of fertility cannot be established, nevertheless the large number of analyses of Canadian soils made in the laboratories of the Dominion Department of Agriculture throughout many years present definite statements being made with respect to the abundance to be attached to the essential plant food percentages.—Munro and Pettit are bulletin, Dominion Department of Agriculture.

The demure young bride, slightly to her lips set in a tremulous smile, slowly marched down the long church aisle, clinging to the arm of her father.

As she reached the low platform before the altar, her slipped foot brushed a potted flower, upsetting it. She looked at the spilled dirt gravely and then raised her childlike eyes to the sedate face of the old minister.

"That's a h—l of a place to put a flower pot," she said.

Foreman: Are you a mechanic? Applicant: No, I'm a McKenae.

LOUIS CONN

Phone 7
Man's Wear
Groceries Crockery
SPECIALS FOR THE WEEK-END & MONDAY, NOV. 17th & 18th:
BREAKFAST FOOD, "Bunny Boy", 95c
ROLLED OATS, 20 lb sacks, 29c
ROLLED OATS, Ogilvie's Premium, 1 lb tin 29c
FLOUR WAX, best, 1 lb tin 29c
COCOA, bulk, No. 1, special price, 2 lb tins 45c
COFFEE, Blue Ribbon, special, 1 lb tin 45c
EXTRACTS, any flavor, 2 oz. bottles, 2 for 25c
RAISINS or CURRANTS, fresh, just in, 1b 15c; 7 lbs for \$1.00
WALNUTS, fresh, 1b 15c; GLACE CHERRIES, per lb 45c
PEPPER, pure, 1 lb tin 40c, an special 45c
SPICES, small time, any three for 25c

GRAPES, table, 1b 15c; PEARS, large, per doz 40c
APPLES, Winter Bananas, 1b 15c; PEARS, large, per doz 40c
WHEAT, a few boxes wrapped to clear at 15c
COWBOY KING PANT OVERALLS, 1b 15c; 2 oz. bottles, 2 for 25c
VALENTINE MARTINE SHOES, reg. \$3.50, special, 25c
WOOL SWEATERS, heavy jumps, reg. \$3.50, 25c
INDIAN LUMP COAL, delivered anywhere in town, per ton \$3.50
Also see us for STOVE WOOD and FENCE POSTS. Reasonable prices.
See us for your new & second-hand furniture. We buy, sell & trade on special \$7.50
NEW KITCHEN CHAIRS, reg. \$1.50, 1.25

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18 PRIZES FOR BOYS AND GIRLS!
Wrist Watch, Doll Carriage, Perambulator, Boxing Gloves, Scooter and Meccano Outfit.
See them in our window.

Come in and we will tell you how to win one of these handsome prizes.

STILES, "The Druggist" "The Rexall Store"

Bright Stories about Wine
THE WINE THAT INSPIRED OMAR

● Another curious thing, to prove again if proof were necessary the heroic antiquity of wine, is that among the earliest references to it, when men first scrawled their ideographs on their mud walls, certain brands had won reputation. One of the first countries to become celebrated for its wine was Persia, and it is altogether in keeping that the great troubadour of the vine, Omar Khayyam, should have been a Persian ten-maker. When Alexander invaded the country, he called the native wine "the blood of the earth."

● How soon after a district had won renown for its wines the practice of adulteration began we do not know, but a great period of time had not elapsed before contemporary writers were bewailing the good old days before the art of faking wines had been established. The Greeks were said to have been adepts in this shady business.

● But perhaps it was no different with wines with other things. Few writings which have come down to us date the lamentations that the age had fallen upon evil days and the good old customs departed forever. As a matter of fact it was not so, and there is far better wine to-day than ever before.

● Perhaps the first wine that gained more than local fame was the Falernian, which we encounter again and again in the classics. It was produced from grapes grown on a hillside in Campania, famous for the fertility of the soil, and we may remark incidentally that nothing is commoner than for noble vines to be produced from vines flourishing in soil that is generally inhospitable for less flourishing fruit. But Campania in those days was as renowned for the richness of its yields as is the Niagara district to-day.

● For Falernian itself is described as being "dark, rough and strong" when young, but, after having been aged for fifteen years, soft and mellow. Even in Pliny's day, there were connoisseurs who had the patience to let their wines mature and though fifteen years spent in waiting not time wasted.

● But those who could not wait and yet desired Falernian found that by mixing with it the milder Chian, the harshness of its immaturity was disguised, and they had a drink with the peculiar Falernian flavor. Pliny, in his day, declared that there were eighty good wines, of which fifty-four were produced in Italy. To-day, there are not half-a-dozen Italian wines that have any celebrity that extends beyond their own shores.

799 Bright & Co.
CANADA'S LARGEST WINERY
NIAAGARA FALLS, ONTARIO

This advertisement is not inserted by the Alberta Liquor Control Board, or by the Government of the Province of Alberta.

Bakery Goods

French Pastry
Cream Puffs 7 for 25c
Choc. Eclairs 7 for 25c

Meat Pies 3 for 25c

Angel Cake 25c each
Money Dipped Donuts
20 cents per dozen

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COOKIES

We use nothing but the best ingredients in all our baking.

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Most patent medicines are not what they are cracked up to be.

Arch Energy

Ladies' Shoes, fine kid tie, in black and brown. Combination lasts, widths A to C. A splendid fitting shoe.
Price - \$4.95 pair

Kid Ties

A black kid tie, medium round toe, Cuban heel. D width only.
Price - \$2.95

Misses' Oxfords

A stout school shoe, with solid leather sole. Sizes 10 to 12.
Special - \$1.85

Boys' Sweaters

Woolen Knit pure wool Clark Cable turtle neck style. Size 28 to 34.
Price - \$1.95

WOOL

Holding Cerrilli, Thistlebloom wool. Lovely shades for your knitting. Best and goes furthest.
2 Balls - 35c

Flannelette

Pure White Herculacres English Flannelette, 36 inches wide. Splendid quality, good weight.
Special - 29c a yard

Ladies' Gloves

Warm lined kid gloves. Colors: black and brown.
Price - \$1.35 a pair

GROCERIES

FRUIT SPECIAL—1 can strawberries, 1 can peaches, 1 can apricots, 1 can pineapple, all for 69c

SOAP SPECIAL, 11 bars P & G soap, 1 trial size pkg. Oxydol, Price, 50c

SALT, iodized, 2 cartons 25c

JELLY POWDERS, true fruit flavors, 4 pkgs. 25c

JAM, pure Bramble Purity, 4 lb. tin, price 55c

FLOUR, Robin Hood, 98 lb sack, Special, \$2.95

COFFEE, Star Special, 4 lbs \$1.00

TEA, Broken Orange Pekoe, extra fine quality, per lb 55c

HONEY, pure, 10 lb pail, \$1.10

TOMATO JUICE, Aylmer, tin 10c

OLIVES, large jar, special, 35c

TOILET SOAP, Kirk's Castile, 4 bars for 25c

SOAP FLAKES, Princess, 3 lb 50c

FANCY BISCUITS, chocolate, shortbread and sandwich, 1b 25c

FRUIT AND VEGETABLES

ORANGES, sweet and juicy, 3 doz. for \$1.00

BANANAS, 2 lbs 25c

Fine Eating Apples, Grapefruit, Table Grapes, Sweet Potatoes, Cranberries, Ripe Tomatoes, Lettuce, Celery, Spanish Onions

JAMES JOHNSTON
"The Quality Store"

Local and Personal News

If you know of an item for this column, let us know. We appreciate your help in recording the comings and goings of friends and relatives.

Mr. H. Crook, of Brooks, spent the weekend visiting Mrs. R. S. Wright. Mr. and Mrs. Alf Hansen were in Brooks Sunday.

Mrs. D. Cathro visited with Mrs. Brown in Ingleton on Tuesday.

Mr. and Mrs. C. T. Martin and Mr. and Mrs. C. S. Johnston of Castile were in Bassano on business recently.

Mr. H. B. Bitt is visiting with Mr. and Mrs. W. Simpson, Brooks, this week.

Mrs. R. Scott and son, of Regina, are visiting with Mr. and Mrs. A. P. Thompson this week.

Russell Bassanah, Ben Plummer, Ellis Angell and Don Maurer motored to Calgary last week.

Mr. N. Clay, of Medicine Hat, is visiting her aunt and uncle, Mr. and Mrs. H. Struthers.

Mrs. Mariette Backus left last week for Tilley after spending two weeks in Bassano.

Mrs. H. Jackson, of Perth, Ontario, is visiting her son, H. L. Jackson, to spend the winter.

Mrs. M. A. MacDonald attended the teachers' convention in Calgary last week.

A. A. Hansen, George Stiles and Fred Thompson drove to Glenora last Saturday returning with Mr. Hansen's brother.

Mr. and Mrs. L. N. Whitehorn went to Calgary last week, where Mr. Whitehorn attended the teachers' convention.

Mr. K. Webb has been appointed ennumerator in the absence of H. W. Ford, and took over the task of revising the preliminary voting list on Tuesday, Wednesday and Thursday, at his office.

The pungent odor of police-again permeated the usually healthy atmosphere of the town on Wednesday morning. These "indefinite" little animals are becoming very numerous in the immediate area.

Mrs. Grace Scher visited her home near Strathmore last week before going on to Calgary to attend the teachers' convention. Mrs. Scher returned to spend a few days with her daughter.

STANLEY WIGHT ADVANCES RAPIDLY IN R. C. M. P.

Stanley Wight, who left here last February for Regina as a trumpeter in the R. C. M. P., has been made a sub-conductor.

This is his second advancement since joining up. After three months service he was given a six months business course which finishes this month.

Stanley expects to be transferred to some other point sometime in December.

Wm. Aberhart of Calgary, will deliver an address on "Social Credit" at the Herman Hall, Cluny, on Friday, November 16.

Church of the Blessed Virgin

Rev. J. Burton Thomas, Rector
 Sunday, November 18, 1934.

11 a.m. — Holy Communion
 7:30 p.m. — Evensong and Sermon.

Knox Presbyterian Church

Rev. John Hart, Minister
 Sunday, November 18, 1934.

11 a.m. — Sunday School
 7:30 p.m. — Evening Worship.
 "The Life and Work of Our Church"
 "The Sunshine Chorus" will sing.

GOVERNMENT LIQUOR CONTROL ACT OF ALBERTA

Application for Beer License

Public notice is hereby given that the undersigned intends applying to the Alberta Liquor Control Board for a license to sell beer by the glass or open bottle for consumption in conformity with the provisions of the Government Liquor Control Act of Alberta and the regulations made thereunder with respect to the following premises:

Cluny Hotel situated on Lot 1 block 5, Section 5, Village of Cluny.

Dated at Cluny, Alberta this 1st day of November, 1934.

L. F. HAYMOND, Applicant.
 15-18c

F. D. McNaughton, Official Receiver.

Mrs. Jack Hood and children were Calgary visitors this week.

Mrs. Howard Bandaghe has been visiting in Calgary the past few days.

Art Thompson was home for the weekend from University.

Mrs. Alec Emile Mrs. Welch and Mrs. Mike Dunn, of Brooks, were Bassano visitors last week.

Jan. R. Donaldson is provisional secretary of the Hospital Board in the absence of H. W. Ford.

Mrs. Harry Phipps spent Wednesday night as guest of Mr. and Mrs. B. Fielding of Brooks.

Mr. and Mrs. C. C. Elliott of Brooks, were the guests of Mr. and Mrs. P. D. McNaughton on Sunday.

Mr. Ralph Armstrong, of Calgary, passed through Bassano on Monday on his way to Brooks.

Mrs. Jean Plummer, who is teaching at Latham, was in Calgary for the convention.

Dorcas and Irene Roberge and Dorcas Holan spent a few days in Calgary last week.

The Bassano Local Sunshine Organization wish to express their sincere thanks to the Veterans' Association for their kind donation of \$7.00.

Ben S. Plummer, of Bassano, has been chosen to speak for the Alberta Wheat Pool over the Western Network on Nov. 21, at 8:15 p.m.

Miss Winifred Playfair was home from Princess before leaving for Calgary to attend the teachers' convention.

Mr. Jack Sharpe of Tilley and Mr. Henderson, of Lacombe, motored from Tilley recently and were the guests of Mr. and Mrs. W. F. MacBeth.

Bob Donaldson, son of Mr. and Mrs. J. A. Donaldson, was chosen vice-president of the Geological and Mining Club of the Institute of Technology and Art, Calgary, at a recent reorganizing committee.

Bob is taking first year Mining and Metallurgy.

The Ladies' Aid of the Presbyterian Church surprised Mrs. L. Whitehorn Tuesday evening. After a pleasant evening and a delightful lunch, Mrs. Mauser, in her usual able manner, made a pleasant speech and presented Mrs. Whitehorn with a gift from the Ladies' Aid.

A break in the mild fall weather is predicted by one versed in local weather conditions. This weather is bad for business and worse for those suffering from colds, whereas the "Charlton Local Press" says: "With due respect to the gas company and the hockey promoters, we hope this weather continues for the next four months."

DANCE
 (suspense Gem Jr. U. F. A.)

In Gem School House
 FRIDAY, NOVEMBER 30th
 Prize and Novelty Dances.
 Popular Calgary Orchestra.
 Gents: 50c; Ladies: 25c

WHITE ASH MINE
 SINGLE SCREEN LUMP COAL
 \$450 a ton delivered in town
 \$500 a ton at the Mine

Phone your orders to
 PHONE 26 BASSANO

NOTICE

In the Matter of a proposal for a competition, extension or scheme of arrangement of Jacob J. Hostetler, farmer.

Take notice that Jacob J. Hostetler, residing in the district of Bassano, in the province of Alberta, has submitted to me for the consideration of his creditors a proposal for a composition (or extension of time or scheme of arrangement). A general meeting of creditors will be held at Bassano, Alberta, on the 22nd day of November, 1934, at the hour of two o'clock in the afternoon.

Dated at Bassano this seventh day of November, 1934.

F. D. McNaughton,
 Official Receiver.

MEN'S WEAR SECTION

Dependable merchandise at exceptionally keen prices.

Master Mechanic Pant Overalls,	per pair	\$1.75
Master Mechanic Bib Overalls,	per pair	\$1.95
Heavy Fleece Combinations,	per suit	\$1.59
All Wool Work Sox,	per pair	27c
Cotton Work Sox,	per pair	23c
Fancy Dress Sox,	per pair	23c
"Durable" Work Shoes,	per pair	\$3.69
Solid Leather Work Shoes,	per pair	\$2.69
Suede-Doe Work Shoes,	each	\$1.39
Khaki Drill Work Shoes,	each	\$1.19
Winter Caps, Dark Tweeds,	each	\$1.15
Donagel Tweed Caps,	each	\$1.15
Moosehide Work Gloves, lined,	pair	\$1.10
Work Gloves, Watson's, lined,	pair	79c
Horsehide Pullovers,	pair	79c
All Wool Heavy Mitts,	pair	39c
All Wool Heavy Ribbed Undershirts,	each	\$1.59
Light Rubbers,	pair	95c
Heavy Rolled Edge Rubbers,	pair	\$1.39
All Wool Sweater Coats,	each	\$3.25
All Wool Cardigan Coats,	each	\$2.95

THESE PRICES POSITIVELY FOR SATURDAY, MONDAY

LADIES' WEAR DEPT.

Shoes, 2-eyelot and Tie Oxfords,	pair	\$3.29
Black Calf Pumps, Spike Heels,	pair	\$3.29
Black Calf Pumps, Cuban Heels,	pair	\$3.29
Black Patent Pumps, Spike Heels,	pair	35c
"Fashion Fit" Silk Hose,	pair	35c
"Excellent Wear" Silk and Wool Hose,	pair	35c
Lisle Thread Hose,	pair	\$1.25
Bedroom Slippers, Fur Tops,	each	95c
Floral Print House Dresses,	each	\$1.39
Outsize Ladies' House Dresses,	each	\$1.79
Broadcloth House Dresses,	each	\$3.95
Silk Crepe Sunday Nite Dresses,	each	\$1.69
Monarch Knit All Wool Pullovers,	pair	75c
VelvaSuede Bloomers and Panties,	each	75c
VelvaSuede Tailored Vests,	pair	\$1.49
Lined Kid Gloves,	pair	\$1.49
Lined Kid Gloves, Fur Tips,	yard	20c
Plain Colored Wabasso Broadcloths,	yard	35c
Plain Colored Sparva-de-Luxe,	for	23c
5 Yards of Cheesecloth,	for	25c
Economy Offer, 15 Modess,		

PRICES POSITIVELY FOR SATURDAY AND MONDAY

GROCERY SPECIALS

for Saturday, Nov. 17th
 and Monday, Nov. 19th

CRAB MEAT, Crawford's, best for salads,	1/2 lb tins 27c
DRIED FRUITS—apricots, Australian fancy quality,	2 lbs 55c
peaches, Australian choice quality,	2 lbs 37c
CANNED CORN, Aylmer whole kernel, golden bantam,	2 tins 29c
SALMON, fancy sockeye, Allgood brand, 1/2 lb tins,	3 tins 41c
CANNED BEAN, green cut, choice quality, no tins,	2 for 29c
BOVRIL — a new reduced price,	65c
2 oz. bottle,	35c
CANNED FRUIT—1 can red pitted cherries, 1 can apricots, 1 can strawberries, all choice quality,	3 tins 59c
JUNKET ICE CREAM MIX, ice cream with less cream, vanilla flavor, pkg. 10c	
PEANUT BUTTER, Squirrel brand in Gem quart sealers,	each 45c
TOILET SOAP—Kirk's Castile, 4 bars .25	
PANCAKE FLOUR, Coyote brand, 3 1/2 lb sacks,	each 29c
SHAVING CREAM, Lifebuoy, tube 35c	
GLACE PINEAPPLE RINGS, Green, Red or Natural,	per ring 5c
ORANGE MARMALADE, Aylmer, 16 oz. jars,	each 25c
TEA, A.G. Brand Broken Orange Pekoe per lb,	47c; 3 lbs \$1.37
COFFEE, A.G. Economy blend, freshly ground or bean, 1b 33c; 3 lbs 95c	
LAUNDRY SOAP—P & G white naphtha,	11 bars 47c

NATIONAL CHEESE WEEK

NOV. 12th to 17th
 Help the farmer by increasing the consumption of cheese in Canada.

Fresh stocks just in—Ontario, well matured; Kraft, Palm Pimientos, Spread Easy; Colonial Skim Milk.

FRUITS AND VEGETABLES

California Head Lettuce - Emperor Grapes - Oranges - Florida Grape Fruit - Sweet Spuds - Lemons - Mexican Tomatoes - Celery - Parsnips - Cabbage - Turnips - Spanish Onions - Bananas - Carrots, etc.

McKEE'S STORES

"Always at Your Service"

Phone 9